



Community Engagement Findings Report

Annual Budget 2023-24

Cardinia Shire Council

25 January 2023

Giving every person a voice.

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the Traditional Owners
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Unless otherwise stated, all feedback documented by Capire Consulting Group and any person(s) acting on our behalf is written and/or recorded during our program/consultation activities.

Capire staff and associates take great care while transcribing participant feedback but unfortunately cannot guarantee the accuracy of all notes. We are however confident that we capture the full range of ideas, concerns and views expressed during our consultation activities.

Unless otherwise noted, the views expressed in our work represent those of the participants and not necessarily those of our consultants or our clients.

Definitions

As per Cardinia Shire Council Community Engagement Policy 2021-2024.

Community: Individuals who have a connection to Cardinia Shire through living, working or undertaking regular recreation within the municipality.

Community engagement: Community engagement is the process Council undergoes using a variety of mediums to exchange information with the community with the aim of gathering data and ideas to make decisions or take action.

Engagement handbook: Council's Engagement Handbook is an operational document that contains further guidance, templates and tools for planning, delivering and evaluating community engagement activities to meet the requirements of this policy.

Community Engagement Plan: The Community Engagement Plan is utilised by Council to document the process of community engagement and its outcomes to meet the requirements of this policy.

IAP2 (International Association for Public Participation Australasia): IAP2 is an international member association that seeks to promote and improve the practice of public participation or community and stakeholder engagement, incorporating individuals, governments, institutions and other entities that affect the public interest.

Stakeholders Groups: individuals or organisations that would be affected by or highly interested in a decision made by Council.

VAGO (Victorian Auditor General's Office): VAGO regularly undertakes audits of functions of Council, including community engagement activities.

Deliberative Engagement: the process of bringing together a group of individuals who are as closely representative population of the community as practically possible. This group considers relevant facts from multiple points of view over a period of time, identifying options, and coming to a group decision.

VERSION	AUTHOR	AUTHORISED	DATE
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Executive summary

i. Objectives

The engagement objectives of this project were to build awareness of the annual budget and its development, promote the annual budget engagement opportunity to members of the community, encourage and promote traffic to the website, and to collect feedback both online and face-to-face via a survey from participants that would help Cardinia Shire Council shape its 2023-24 annual budget.

ii. Activities and participation

Capire held intercept surveys in nine pop ups across Cardinia Shire taking place from 14 November to 16 December 2022, covering each ward. A key engagement tool was an online consultation survey, available on the Creating Cardinia platform, for anyone to complete at any time during the consultation period. In total, 183 surveys were completed, with 45 completed in-person via the intercept surveys conducted by Capire. Approximately 835 postcards were distributed during the pop-ups. In addition, three people attended the pop-ups to provide verbal feedback, and two people sent feedback via email.

iii. Demographics – gender, age and location

Of the participants, 75 (41%) identified as male, 91 (50%) identified as female, 4 (2%) preferred not to list their gender, and 13 (7%) did not specify a gender. Most of the participants (42, 23%) were aged between 35-44 years of age, 35 (19%) were aged between 45 and 54, and 31 (17%) were aged between 25-34 years.

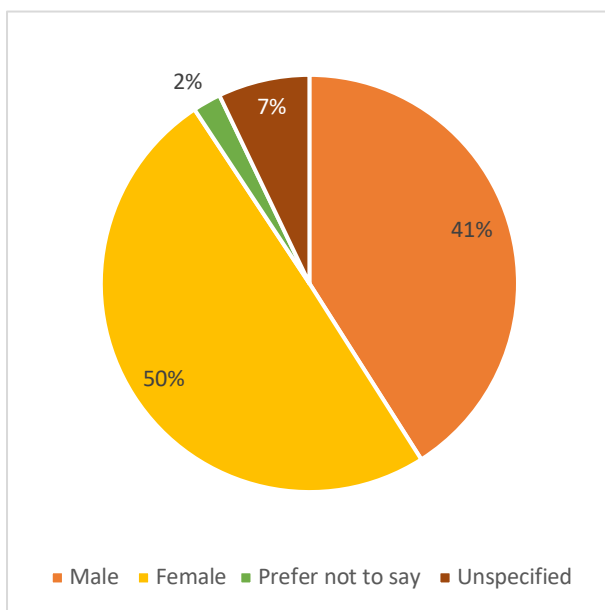


Figure 1: Gender of survey

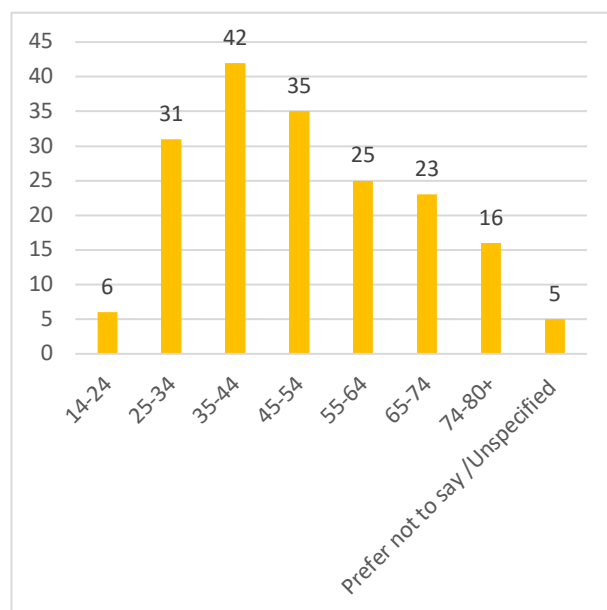


Figure 2: Age range of participants

Participants were asked to provide the suburb or township that they resided in. Most participants lived in Pakenham, 62 (37%), followed by Officer, 30 (18%), and Beaconsfield, 16 (9%). Other suburbs with greater response rates included Garfield, 9 (5%), Cockatoo, 7 (4%), Gembrook, 7 (4%), and Bunyip 6 (4%).

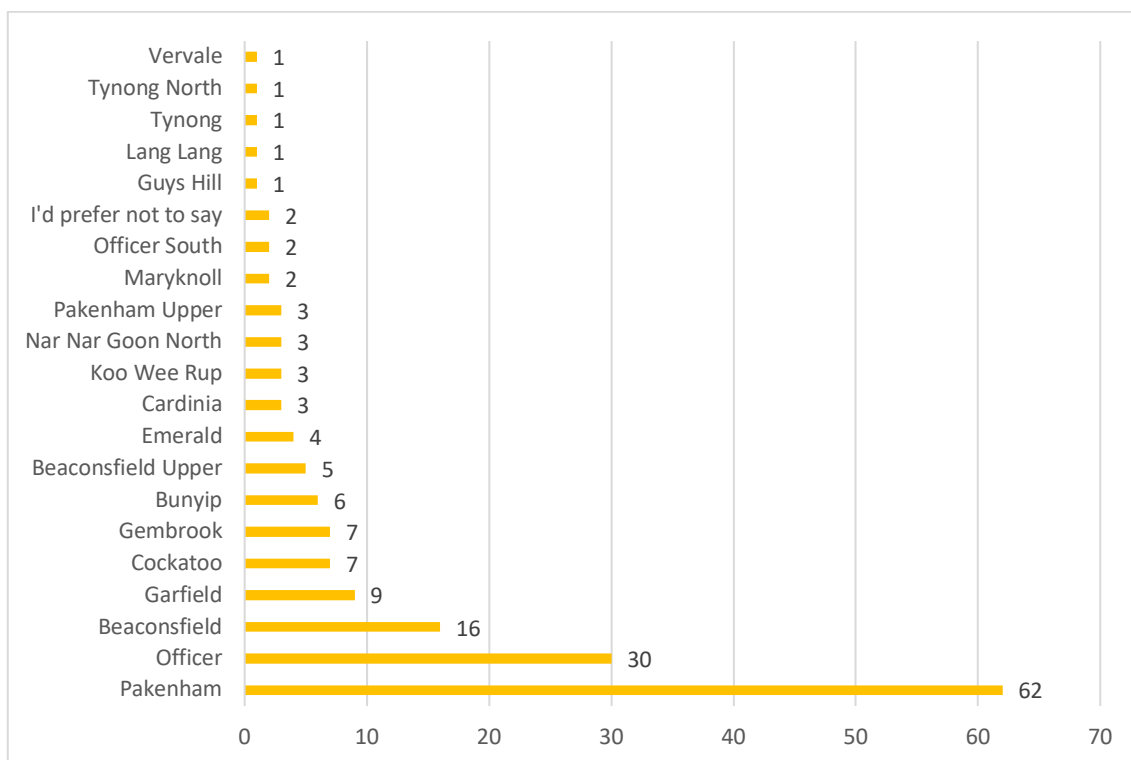


Figure 3: Suburb and township of participants

iv. Findings

Feedback on the budget was collected via an online survey on [Creating Cardinia](#). The survey asked participants to consider 18 different service areas currently provided by Council and the current proportion of the budget allocated to delivering that service. The survey asked participants to select three service areas from the list where they would prefer more money to be allocated from the 2023-24 budget and why, and three service areas where they would prefer less money allocated in the 2023-24 budget and why.

Top three areas for more funding mentioned by participants were:

1. **Constructing / maintaining roads, drains, bridges and footpaths**, was listed 117 (22%) times
2. **Sports, recreation, parks and reserves** was the second most popular choice, listed 80 (15%) times, and
3. **New/upgraded buildings and facilities, maintaining council assets**, listed 50 (9%) times.



117 (22%)

Constructing /
maintaining roads, drains,
bridges and footpaths



80 (15%)

Sports, recreation, parks
and reserves



50 (9%)

New/upgraded buildings
and facilities

Figure 4: Top three service areas where participants would prefer MORE money allocated from the 23/24 budget

Reasons cited

- Safety concerns and health hazards associated with dust from unsealed roads were cited as reasons to allocate more funding to constructing / maintaining roads, drains, bridges and footpaths.
- Participants understood the cascading positive effects of upgrades to ovals and sporting grounds to community health and wellbeing. Participants also wanted more investment in sports, recreation, parks and reserves to ensure facilities are not in disrepair, are resilient to floods, and improves the appearance and profile of Cardinia.
- The condition of current Council-owned buildings and the need to increase maintenance of Council buildings were noted as reasons to fund new and upgraded buildings and facilities. Public toilets were mentioned as a specific facility in need of upgrades.

Top three areas for less funding mentioned by community were:

1. **Arts and culture**, was listed 69 (14%) times
2. **Environment and climate change** was the second most frequent choice, selected 58 (12%) times, and
3. **Multicultural and community support**, mentioned 48 (10%) times.



69 (14%)

Arts and Culture



58 (12%)

Environment and climate
change



48 (10%)

Multicultural and
community support

Figure 5:

Figure 5: Top three service areas where participants would prefer LESS money allocated from the 23/24 budget

Reasons cited

- Participants noted that funding for “Arts and culture”, as well as “Environment and climate change”, could be better spent on other priorities in Cardinia, or that it should be funded by the private sector, or by State and Commonwealth governments.
- In terms of multicultural and community support, participants held the view that there were already enough multicultural services in Cardinia. Less frequently, participants opined that money should be spent assisting Cardinia residents in general, rather than targeting support to specific groups.

Other feedback received

- Participants mentioned specific locations where funding for upgrades were needed, such as the Bunyip River Walking Nature Trail, Gembrook Cockatoo Recreation Reserve, Beaconsfield Reservoir and Beaconsfield Nature Conservation Reserve.
- A participant also mentioned more investment in composting can provide more compost that local farmers can use as fertiliser.

Analysis of feedback for more and less funding by demographic (location, age and gender)

- In the suburbs / township with the highest number of participants (Pakenham, Officer, Beaconsfield, Gembrook and Garfield), the most frequently cited service for more funding was “Constructing / maintaining roads, drains, bridges, footpaths”, followed by “Sports, recreation, parks, reserves”. The third most cited service area was “New / upgraded buildings and facilities, maintaining council assets”, except for residents of Officer, who listed “Waste and recycling”. In the results for less funding, participants were consistent across locations with the most frequently cited service areas being “Arts and culture”, “Environment and climate change”, and “Multicultural community support”.
- All age groups agreed that constructing/maintaining roads, drains, bridges and footpaths need more funding. Most age groups also selected “Sports, recreation, parks and reserves”, and “New/upgraded building and facilities”, except for 45-54 year olds who selected “Children and family services”, and 35-44 year olds who selected “Waste and recycling” as their third choice for more funding. The age groups of 25-34 year olds, 35-44 year olds, 45-54 year olds and 55-64 year olds selected “Arts and culture”, “Environment and climate change” and “Multicultural community support” as three service areas for less funding to be allocated.
- There were no discernible differences between the top three areas for more and less funding by gender.

1 Introduction

1.1 Report purpose

This report summarises the engagement undertaken to inform the Cardinia Shire Council (Council) Annual Budget for 2023-24.

The community was invited to take part by completing a survey, with the data collected providing Council with an understanding of the priorities and expectations of its residents for how funding should be allocated in the 2023-24 budget. This report presents the quantitative analysis collected through survey responses, as well as providing a summary of the qualitative insights.

Capire Consulting Group (Capire) supported Council to design and deliver the engagement activities. Capire undertook the engagement findings analysis and prepared this report on behalf of Council.

1.2 Project context and objectives

Cardinia Shire Council is currently in the process of preparing the Annual Budget for 2023-24 that seeks to meet the diverse needs of the community and to deliver the community priorities outlined in the Council Plan (2021-2025). The objective of this engagement project was to seek community feedback for the preparation of the 2023-24 annual budget to continue to deliver on the Council Plan.

Community engagement on the Annual Budget will enable Council to understand the priorities and expectations of residents and to aid in the decision to allocate funding. Engagement also provides the opportunity for Council to interact with the community, increase awareness and understanding of the services that Council provides, and build relationships with members of the community.

Feedback on the budget was collected via an online survey on [Creating Cardinia](#). The survey asked participants to consider 18 different services areas currently provided by Council and the current proportion of the budget allocated to delivering that service. The budget was displayed as a table (see Table 1). A summary table that excluded the description column, was used by Capire during the pop-ups to make it easier for community members to absorb the information with an opportunity for consultants to explain and discuss.

The survey asked participants to complete the following questions:

1. Please select three service areas from the list where you would prefer MORE money to be allocated from the 2023-24 budget.
2. Why would you prefer MORE money allocated to the three service areas you selected in the 2023-24 council budget?
3. Please select three service areas from the list to indicate where you would prefer LESS money allocated from the 2023-24 budget.
4. Why would you prefer LESS money allocated to the three service areas you selected in the 2023-24 council budget?

Questions two and four were open answer questions, providing qualitative data. The survey also asked participants to provide the demographic descriptors of age group, gender, suburb / township providing quantitative data. A copy of the survey is available at Appendix D.

Table 1: Service area, description and percentage of annual budget currently allocated

Service area	Description of service area	Percentage of budget allocated (rounded up)
New or upgraded buildings and facilities, maintaining council assets	Creating new buildings and facilities for our growing community. Maintaining our current buildings including halls, public toilets, kindergartens, children's centres and recreation facilities.	22%
Constructing and maintaining roads, drains, bridges and footpaths	Building new infrastructure and maintaining council assets. Council repairs including maintaining more than 800 kilometres of unsealed roads and approx. 700 kilometres of sealed roads, as well as a large drain and footpath network.	37%
Sport, recreation, parks, and reserves	Creating and maintaining fields, reserves, pitches, playground equipment, lighting, park furniture, BBQs and carparks.	11%
Environment and climate change	Developing and delivering policies and strategies, projects and services that protect and enhance the natural environment, and reverse or minimise the impact of climate change.	3%
Supporting local businesses	Promoting local business, networking sessions, advocacy for local businesses and attracting investment to the region.	<1%
Waste and recycling	Delivering hard waste, green waste (including food waste), recycling, and general waste. Providing education about waste management.	10%
Emergency management	Coordinating shire-wide emergency planning and preparedness for fire, flood, storm and heat events. Engaging with community to ensure they are prepared, supporting vulnerable community members to prepare for emergencies, bushfire fuel management, emergency relief and recovery support during emergencies, and assisting emergency services to respond to emergencies.	1%
Planning services	Strategic planning, township development, housing, and roads. Designing and planning for new suburbs within our growth areas, maintaining character in our existing areas, and facilitating investment in commercial precincts.	4%
Compliance services	Compliance services was formed with the bringing together of the following areas: local laws, health, and planning enforcement. Services provided to the community include animal management, enforcement of local laws, management of school crossings, immunisation for adults and children through public sessions and school programs, investigation of complaints about situations which can affect the health and wellbeing of the public and work with food premises business owners providing advice on food safety.	2%
Disability support	Considering and incorporating the needs of people with a disability across council's services. Upgrading existing places and spaces to improve access for all.	<1%

Service area	Description of service area	Percentage of budget allocated (rounded up)
Aged services	Allowing for inclusion of senior citizens, provisioning of facilities for aged citizens. Programs for senior citizens and facilitating their involvement with the community.	<1%
Multicultural community support	Supporting our multicultural communities to participate in the local community and to feel connected.	<1%
Arts and culture	Encouraging cultural and creative industries across the shire through support, information, events and opportunities for the local arts and general community.	1%
Children and family services	Providing health, education, care and support services for children and their families inc. maternal child health services, kindergartens and supported playgroups. To increase the community's immunity to preventable infectious diseases and to increase rates of immunisation against vaccine preventable diseases.	5%
Youth services	Youth support, development, and recreational programs for young people across Cardinia.	<1%
Libraries	Offering library services through branches at Pakenham and emerald, the mobile library, and a range of online services.	4%
Customer service	Responding to and directing customer enquiries online, in person and by phone.	<1%
Community consultation and communications	Engaging with our community for input and feedback on council's decision making for the planning and delivery of council projects and services and promoting council's services and programs through a range of media.	<1%

2 Engagement approach

2.1 Engagement objectives

The engagement objectives of this project were to:

- build awareness of the annual budget
- promote the annual budget to members of the community
- encourage and promote traffic to the website
- ensure face to face engagement opportunities in each ward, and
- collect feedback via a survey from participants to help shape the 2023-24 annual budget for Council.

2.2 Activities

The scope of the engagement activities consisted of distributing postcards and conducting intercept surveys with willing participants in a range of public locations with high foot traffic where possible. The engagement period took place over four weeks from 14 November 2022 to 16 December 2022. The postcards distributed at pop-ups, events and various locations encouraged people to visit *Creating Cardinia* to find out more about the annual budget and to have their say by completing the survey.

Members of the community were encouraged to participate in the survey by a communication campaign from Council, details of which can be found in section 2.3 below and through a series of pop-ups and intercept surveys that were run by Capire. Council advertised the locations, dates and times of the pop-ups on *Creating Cardinia*. A pop-up was organised in each ward to ensure a broad cross-section of the community from each ward received an opportunity to have their say.

2.3 Intercept surveys and postcard distribution

Capire held intercept surveys in nine pop ups across Cardinia Shire, covering each ward. In total, approximately 835 postcards were distributed during the pop-ups, and 45 intercept surveys were completed. Table 2 below shows the date, time, location and ward of the engagement activities as well as how many intercept surveys were conducted, and the number of postcards distributed.

Table 2: Engagement activity plan and number of postcards distributed, and intercept surveys completed at each location

Date	Time	Location	Ward	No. of postcards distributed and surveys completed
Thursday 17 November	11:00am – 1:00pm	Woolworths (south part of Lakeside)	Central	45 postcards 14 surveys
Sunday 20 November	12:30pm – 2:30pm	Arena Woolworths, Officer	Officer	160 postcards 2 surveys
Friday 25 November	8:30am – 9:15am	ParentZone Hub / local school e.g., Near Pakenham Hills Primary School, 15 Kennedy Road, Pakenham	Pakenham Hills	15 post cards 5 surveys
	9:30am – 10:00am	Shopping complex, Cardinia Lakes, Pakenham	Pakenham Hills	40 Postcards left at cafes and other business Poster displayed at Coles Community Notice Board
	11:00am – 1:00pm	Woolworths Beaconsfield, 28 Sylvia Road	Beaconsfield	65 postcards 5 surveys
Sunday 4 December	9:00am – 10:00am	Maryknoll community market - 70 Girrawheen Rd, Maryknoll	Bunyip	10 postcards 5 surveys
	11:00am – 1:00pm	Kids Fun Run with Puffing Billy – 1 Main Street, Gembrook	Ranges	10 postcards 1 survey
Friday 9 December	1:30pm – 3:30pm	Pakenham Market Place	Henty	100 postcards 6 surveys
	4:00pm – 6:00pm	Lang Lang Christmas Carols - Lang Lang Showground Reserve	Westernport	200 postcards 2 surveys
Sunday 11 December	10:00am – 12:00pm	Lakeside Market, 40 Lakeside Blvd, Pakenham	Toomuc	150 postcards 5 surveys

2.4 Promotion and communications

Promotion and communication of the Annual Budget engagement activities, including the pop-ups and the survey were designed and completed by Council. The promotion activities are listed below, and copies of the marketing collateral can be found in the Appendices.

1. Media coverage – Rangers Trader and Pakenham Gazette (press clippings in Appendix A)
2. Socials – Facebook and Instagram promotion, including Facebook events for the pop ups (screenshots and statistics in Appendix B).
3. Postcards and posters with QR code (Appendix C) to the survey distributed and promoted by Council staff at:
 - a. Head Start Business Information Session at Cardinia Cultural Centre - 25 November
 - b. Free from Violence Day Walk – 23 November
 - c. ParentZone Hub Pakenham Hills
 - d. Lakeside Residents Group presentation – 16 November
 - e. Emerald Village Association – 16 November
 - f. Bonnette Reserve pop up (Beaconsfield) – 16 November
 - g. Community BBQ and Generator Safety Demonstration (Cockatoo) – 10 November
 - h. Worrell Reserve Skatepark pop up (Emerald) – 23 November
4. Council facilities where postcards were available including, but not limited to:
 - a. Hills Hub Emerald
 - b. Cardinia Cultural Centre
 - c. Sports Clubs
 - d. Kindergartens and childcare centres Shire wide
 - e. Cardinia Life
5. Letters advising the community of the consultation and directing people to the Creating Cardinia webpage were sent to:
 - a. Halls committees
 - b. Council committees
 - c. Township groups and residents' associations
 - d. Neighbourhood houses
 - e. Community directory groups (124 groups on the list)
6. A Cardinia Shire Council Banner and posters were on display at the pop-ups, along with collateral such as water bottles, wrist bands, balloons, and day passes to the Cardinia Leisure Centre to thank people for their time.

2.5 Engagement limitations

This report details the participants' views, concerns and ideas expressed during the engagement activities. Capire is confident this report provides an accurate summary of the feedback provided. The following limitations were identified regarding conducting and reporting on the engagement activities.

- Participants were only able to select service areas as identified by Council and were not able to provide additional areas for consideration and influence.
- The survey was completed by 183 participants. Whilst the data presents a good cross section of residents in Cardinia Shire Council, the sample size is not significant enough to draw deep comparisons across demographics.
- In conversation with participants during the pop-ups, a common occurrence was that while participants could select their top three areas with relative ease, it was harder for them to select three areas where less money should be allocated, many believed that they were all important services to be provided.
- The engagement activities took place concurrently with the Victorian State Government election. At the pop-ups it was noted that there was some fatigue amongst participants about government and some comments received from those not wanting to participate were about the State election.

3 Who participated

3.1 Demographics

The survey was completed by 183 participants, either online or via the intercept surveys with Capire. This section outlines the demographics of the survey participants.

3.2 Gender and age of the participants

75 (41%) identified as male, 91 (50%) identified as female, 4 (2%) preferred to not list their gender, and 13 (7%) did not specify a gender. No participants identified as “self-described” or “non-binary”. The breakdown by gender is shown in below. Most of the participants (42 or 23%) were aged between 35-44 years of age, 35 (19%) were aged between 45 and 54, and 31 (17%) were aged between 25-34 years.

Figure 1 shows the gender of participants, and Figure 2 shows the age range of participants in the survey.

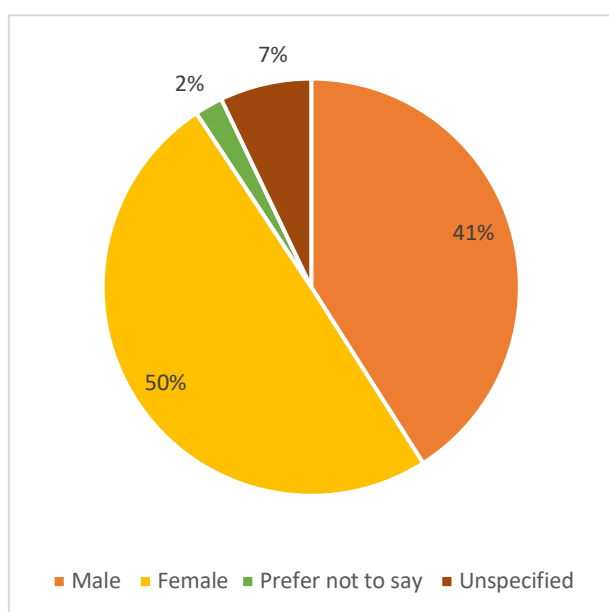


Figure 1: Gender of participants

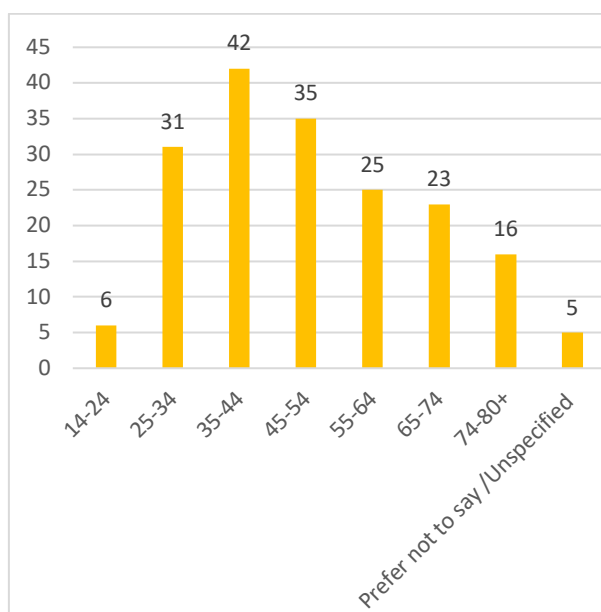


Figure 2: Age range of participants

3.3 Suburb and township

Participants were asked to provide the suburb or township that they resided in. Most participants lived in Pakenham, 62 (37%), Officer, 30 (18%), and Beaconsfield, 16 (9%). Other suburbs and townships included Garfield, 9 (5%), Cockatoo, 7 (4%), Gembrook, 7 (4%), and Bunyip 6 (4%). There were 14 (8%) of participants who did not list a suburb, and 2 (1%) preferred not to say. Figure 3 below shows the suburbs / township of participants.

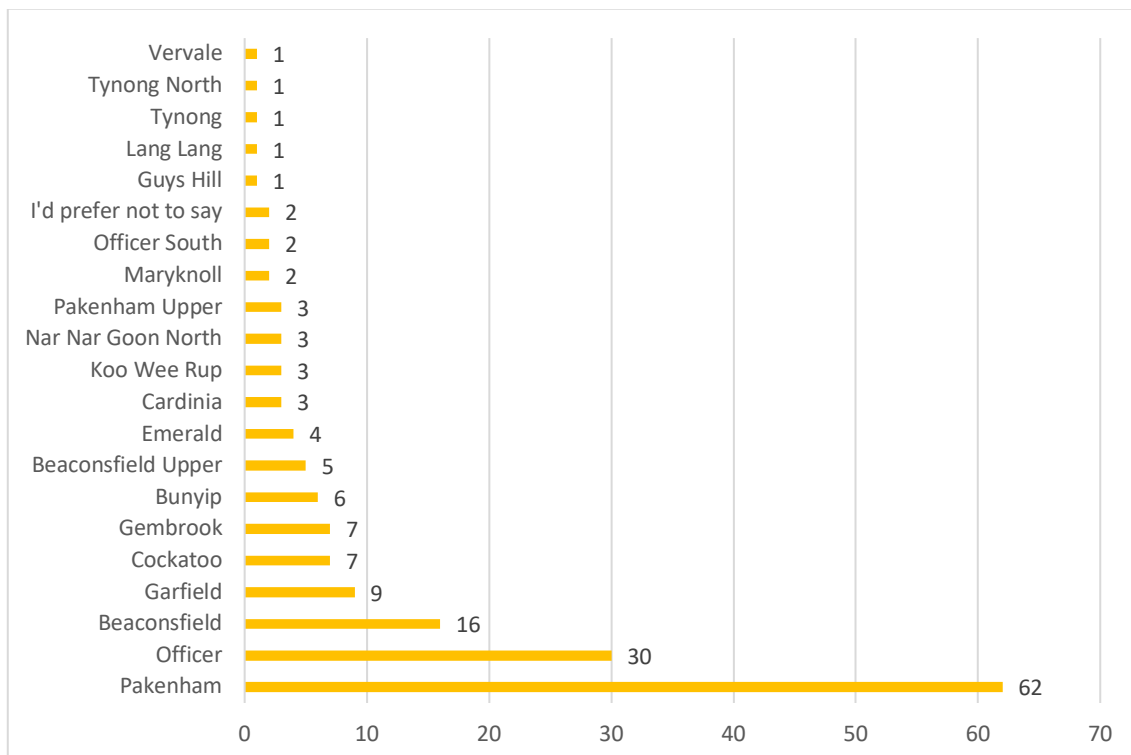


Figure 3: Suburbs / township of participants

4 Service areas where community would prefer more money allocated

The survey asked participants to choose their top three service areas from the provided list, for where they would prefer more money to be allocated from the 2023-24 budget.

Top three areas for more funding mentioned by community were:

1. **Constructing / maintaining roads, drains, bridges and footpaths**, listed 117 (22%) times
2. **Sports, recreation, parks and reserves** was the second most popular choice, selected 80 (15%) times, and
3. **New/upgraded buildings and facilities**, maintaining council assets, mentioned 50 (9%) times.

Figure 4 shows the top three service areas selected by participants for where more funding should be allocated.

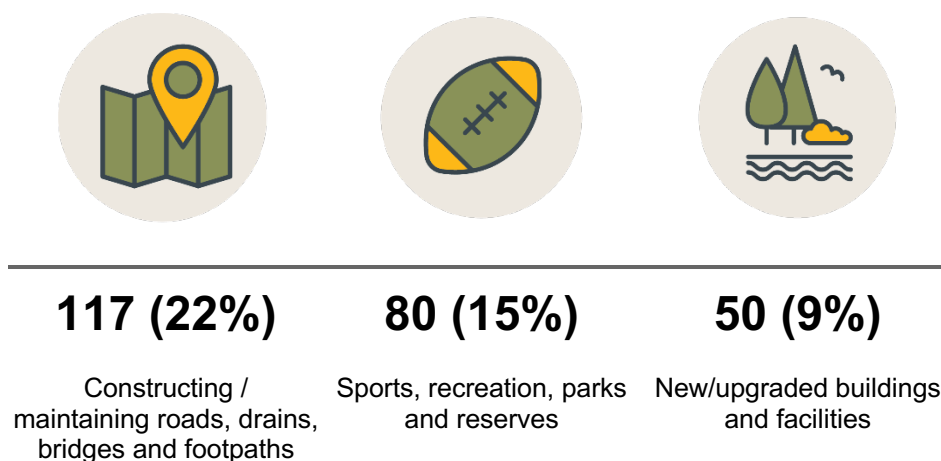


Figure 4: Top three service areas where participants would prefer MORE money allocated from the 23/24 budget

Other areas raised and their frequency of mentions, include:

- Environment and climate change, 41 (8%)
- Waste and recycling, 35 (6%)
- Supporting local business, 34 (6%)
- Children and family services, 33 (6%)
- Aged services, 25 (5%)
- Disability support, 20 (4%)
- Emergency management, 21 (4%)
- Multicultural community support, 15 (3%)
- Planning services, 14 (3%)
- Arts and culture, 14 (3%)

- Youth services, 13 (2%)
- Community consultation and communications, 11 (2%)
- Libraries, 11 (2%)
- Customer service, 9 (2%)

Figure 5 shows the number of responses for which three service areas participants would prefer more money to be allocated in the 2023-24 annual budget.

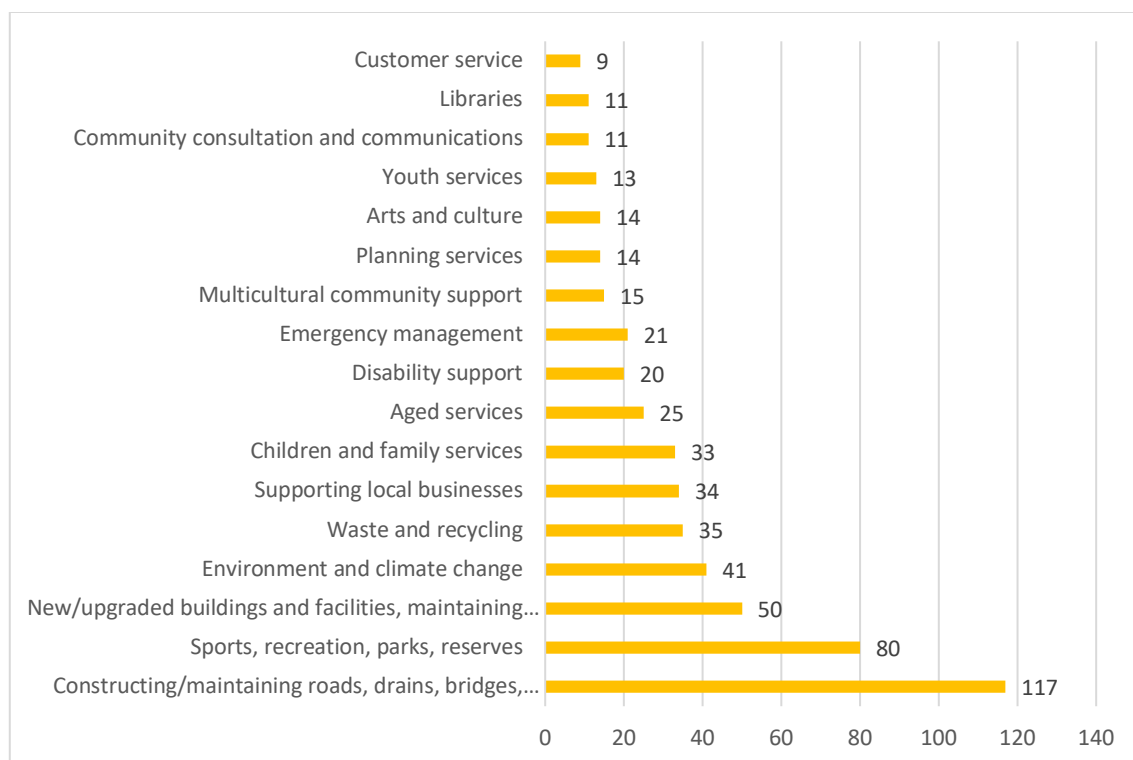


Figure 5: Frequency of responses to the question "Please select 3 service areas where you would prefer MORE money to be allocated from the 23/24 budget".

4.1 Reasons cited

The reasons cited for selecting “Constructing / maintaining roads, drains, bridges and footpaths”, “Sports, recreation, parks and reserves” and “New/upgraded buildings and facilities”, for more funding to be allocated is summarised in this section.

Constructing / maintaining roads, drains, bridges and footpaths

Of this area, most participants responded to the construction and maintenance of roads. Safety was cited as the main concern for road maintenance.

Participants also commented that Council should allocate more funds to Cardinia’s unsealed roads. These roads produce dust and pose safety risks. Respondents commented that unsealed roads are subject to increased deterioration, including developing potholes. It is felt that traffic on unsealed roads is increasing as areas of Cardinia’s residential population increases.

“The construction of roads is vitally important to safety.”

MALE, 75-79 AGE GROUP,
FROM PAKENHAM

“Residents on unsealed road are constantly exposed to dust, which covers outside surfaces. On cool days, our windows must remain closed or dust enters the house ... the current road material poses serious health hazards for residents”

“Road sealing programs are my primary issue. The health and safety impacts are huge as well as the impact on vehicle damage and maintenance”.

Some participants recognised that the responsibility of all roads within Cardinia is not held solely with Council, and that cooperation can be considered with VicRoads.

Sports, recreation, parks and reserves

The reasons given for this area as a priority were mostly based on two topics; provision of infrastructure and upgrades.

Participants recognised that strong sports and recreational infrastructure would have positive cascading effects on community health and wellbeing. Respondents discussed the need for upgrades for ovals and sporting grounds considering flooding, disrepair, or the need to bring them to Council standards.

“Some of the ageing facilities are going to have a lasting impact on participation in sport”.

Participants also commented that increased investment in parks and reserves would increase the appearance and profile of Cardinia. This included more investment and action in weed and grass management across Council’s green spaces.

“...We need more places for teens to hang out with their friends and better nature reserves that we can go walking in.”

FEMALE, 45-49 AGE GROUP,
FROM OFFICER

“There is not enough been done to maintain every council area in the shire, the overgrown grass in every area is an absolute disgrace”.

Some participants commented on proposed upgrades to Beaconsfield Reserve and Beaconsfield Nature Conservation Reserve. Other participants referenced specified parks and reserves, and detailed areas required for improvements.

New/upgraded buildings and facilities

Participants commented on the current state of Council-owned buildings and facilities as a reason they need further funding.

Participants also recognised that it is more cost-effective to maintain buildings and facilities than to let them fall into disrepair.

"I would love to see BBQ and picnic facilities at the Upper Beaconsfield reserve for families and friends to gather."

"Buildings need to be kept to be able to last longer."

"Existing Sporting facilities are run down and need various improvements."

Public toilets were specifically mentioned as a building or facility to be upgraded.

"Public toilets would be an asset at Cardinia Recreation Reserve as there is no public toilet within 15 kilometres in every direction".

**"We need to
maintain existing
infrastructure whilst
upgrading and
providing new roads,
buildings and assets."**

**MALE, 50-54 AGE GROUP,
FROM PAKENHAM**

5 Service areas where community would prefer less money allocated

The survey asked participants to list their top three services areas from the list for where they would prefer less money to be allocated from the 2023-24 budget.

Top three areas for less funding mentioned by community were:

1. **Arts and culture**, was listed 69 (14%) times
2. **Environment and climate change** was the second most frequent choice, selected 58 (12%) times, and
3. **Multicultural and community support**, mentioned 48 (10%) times.

Figure 6 shows the top three service areas where participants would prefer LESS money allocated from the 2023-24 budget.

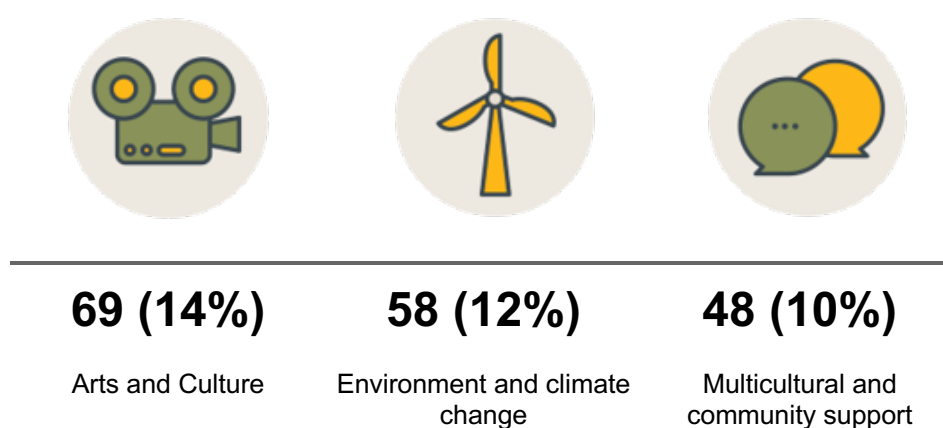


Figure 6: Top three service areas where participants would prefer LESS money allocated from the 23/24 budget

Other areas raised and their frequency of mentions, include:

- New/upgraded buildings and facilities, maintaining council assets, 42 (9%)
- Libraries, 41 (8%)
- Sports, recreation, parks, reserves, 37 (8%)
- Planning services 36 (7%)
- Community consultation and communications, 29 (6%)
- Supporting local businesses, 27 (5%)
- Customer service, 25 (5%)
- Youth services, 20 (4%)
- Children and family services, 15 (3%)
- Waste and recycling, 14 (3%)
- Emergency management, 11 (2%)

- Constructing/maintaining roads, drains, bridges, footpaths, 8 (2%)
- Aged services, 7 (1%)
- Disability support, 5 (1%)

Figure 7 shows the number of responses for which three service areas participants would prefer less money to be allocated in the 2023-24 annual budget.

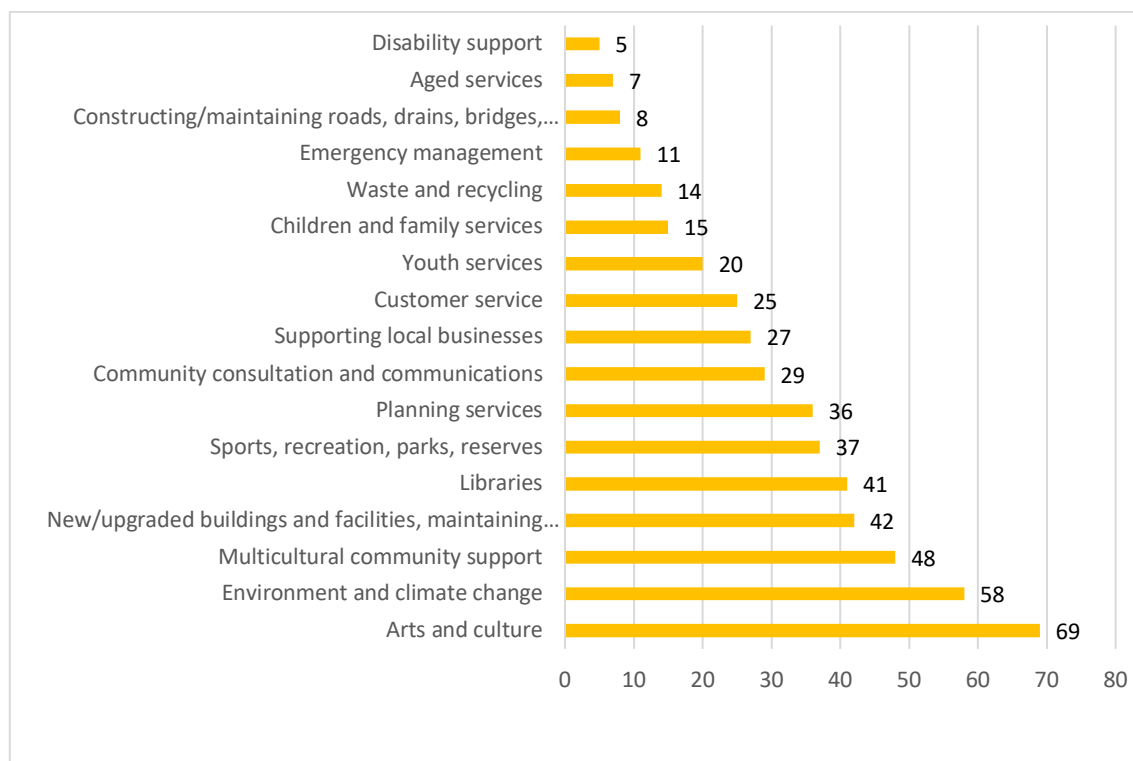


Figure 7: Frequency of responses to the question "Please select three service areas where you would prefer LESS money to be allocated from the 23/24 budget"

5.1 Reasons cited

The reasons cited for selecting “Arts and culture”, “Environment and climate change”, and “Multicultural support services”, is summarised in this section. It should be noted that in conversations Capire held with community members during the pop ups and the intercept surveys, participants noted that it was difficult to select areas where they believed less funding should be allocated, as many felt all the services provided by Council are important.

Arts and culture

Participants commented that money spent on arts and culture could be better spent on other priorities, such as roads and parks maintenance.

‘So more money can be allocated to other areas, encourage people to get outdoors and enjoy their local community areas.’

‘I think there are higher priorities at the moment, particularly youth and mental health needs.’

Multiple participants also noted that arts and culture is not a local government issue but should be funded by upper levels of government (state and federal governments), or from the private sector.

‘I think council money can be better spent than on arts and culture; these should be privately funded endeavours.’

‘Council has no business being in arts and culture - state government is more effective at providing for arts and culture.’

Environment and climate change

Like arts and culture, those participants that chose this area to receive less funding felt that climate change was not the responsibility of local government. Participants noted that upper levels of government would be better placed to intervene on climate change.

‘There are far more important areas for local government to concentrate on apart from climate change. Be responsible, but finance allocated to this area should be the responsibility of State or Federal Government.’

‘Environmental and climate change needs to be addressed on a larger scale not something that is achievable by a local council without costing locals’ money.’

Less frequently, participants mentioned that while issues such as climate change were important, there were other immediate priorities in Cardinia that needed to be addressed.

‘These areas are least of my concern and therefore I believe funding could be put more into fixing the local area so locals can utilise more within our area.’

‘Because there are other necessities in front of these priorities.’

“Arts and culture already has a strong presence in the community and though it is important, there are more basic needs that are not being addressed such as road maintenance”.

FEMALE, 35-39 AGE GROUP,
FROM OFFICER

“Climate change is more a federal job - not council; plus, our impact is less than 2% council funding will do little to change that.”

MALE, 55-59 AGE GROUP,
FROM PAKENHAM

Multicultural support services

Participants felt that there are already enough multicultural services and support within the community, and that these services need not be duplicated.

'We have great multicultural supports in the areas that are well established in servicing their communities.'

'There are already so many multicultural services in our community that more doesn't need to be spent on creating more.'

A small number of participants felt that money should be spent on helping people in Cardinia in general, rather than focusing on a subsection of the population.

'The Multicultural Community is a part of the general community. They receive the same benefits as the rest of the community. They use the same facilities and have the same needs. Any services additional to this should be the responsibility of State and Federal Government.'

'I would like to see money to go towards helping all people (including multicultural people, but with no labels or restrictions on helping anyone that needs assistance).'

**"I'd like to see state
and federal
government assist
more financially with
some of these
services..."**

**FEMALE, 35-39 AGE GROUP,
FROM PAKENHAM**

6 Other feedback received by residents during engagement

In addition to the survey responses, three residents sent emails and one resident attended a pop-up and provided verbal feedback. This section provides a summary of their feedback.

1. Male, Bunyip resident – Woolworths Arena, Officer Pop-Up

This participant would like to see the development of the proposed Bunyip River Walking Nature Trail included in the 2023-24 budget. They have had prior discussions with Council and understood that technical drawings have been made to progress this project. However, they were disappointed to learn that the development of the Trail was not allocated any funding in the 2022-23 budget.

2. Male, Gembrook resident – Woolworths Marketplace, Pakenham Pop-Up

This participant would like funding for new amenities at the Gembrook Cockatoo Recreation Reserve, such as asphalt in front of the new pavilion and a scoreboard for the football oval. The participant has interacted with Council prior to this engagement about the reserve.

3. Male, Lang Lang resident – Lang Lang Showgrounds Pop-Up

This participant would like to see composting being developed within Cardinia Shire Council, to supply local farmers with high-quality fertiliser. Investing in waste management and composting allows Council to fully utilise available resources in Cardinia and foster a circular economy.

4. Two emails from residents of Beaconsfield and Beaconsfield Upper (gender and age unknown)

Two emails were received from residents in the Beaconsfield and Beaconsfield Upper area. These emails noted that more funding is needed to open Beaconsfield Reservoir and the Nature Conservation Reserve as a publicly accessible recreation area. One email specified funding for specific amenities, such as:

- Upgraded walkways to allow wet weather use and photographer access to the lake's edge
- Toilets
- Car parks
- Signage
- Accessibility features

Another request contained within these two emails was to replace the unsealed roads within the area. These emails described health hazards associated with road dust and the presence of potholes and corrugations on roads.

7 Analysis or insights by location, age, and gender

This section provides a summary of the service areas selected by participants for more and less funding based on location, age and gender. Analysis by these demographics is provided in this section for the top service areas selected for more and less funding.

7.1 Location

With 183 participants across 20 locations, it is a small sample size to draw conclusions or comparisons across locations in Cardinia Shire. Figure 8 and Figure 9 present a condensed version of the findings, showing the top ten suburb / township of the participants, and the top five most frequently cited service areas for where more or less money should be allocated.

In the suburbs / township with the highest number of participants (Pakenham, Officer, Beaconsfield, and Gembrook), the most frequently cited service area for more funding was “Constructing / maintaining roads, drains, bridges, footpaths”, followed by “Sports, recreation, parks, reserves”. The third most cited service area for more funding was “New / upgraded buildings and facilities, maintaining council assets”, except for by residents of Officer, who listed “Waste and recycling”.

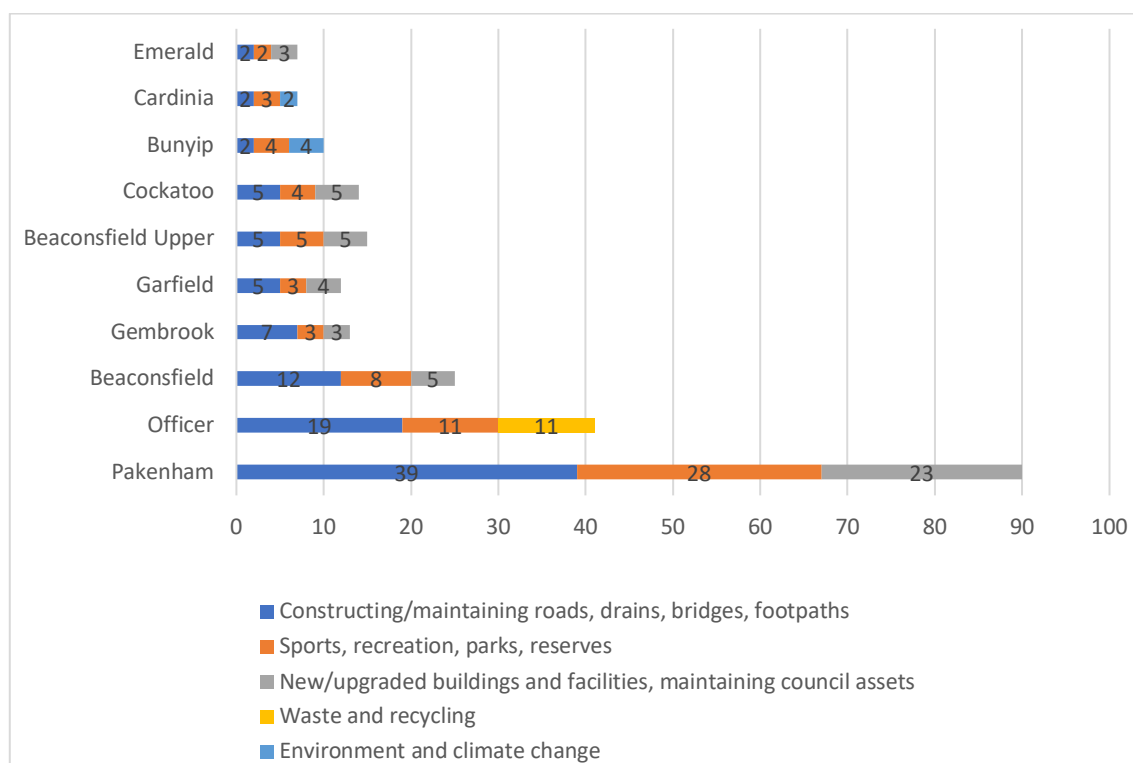


Figure 8: Top five most frequently cited service areas by suburb / township for MORE funding selected in the top ten suburb / township of the participants

For service areas by suburb/ township with the highest number of participants (Pakenham, Officer, Beaconsfield, and Gembrook and Garfield), where participants selected less funding to be allocated, the most frequently cited service area was “Arts and culture”, “Environment and Climate Change”, and “Multicultural community support”. The most frequently selected service areas by location is shown in Figure 9 below.

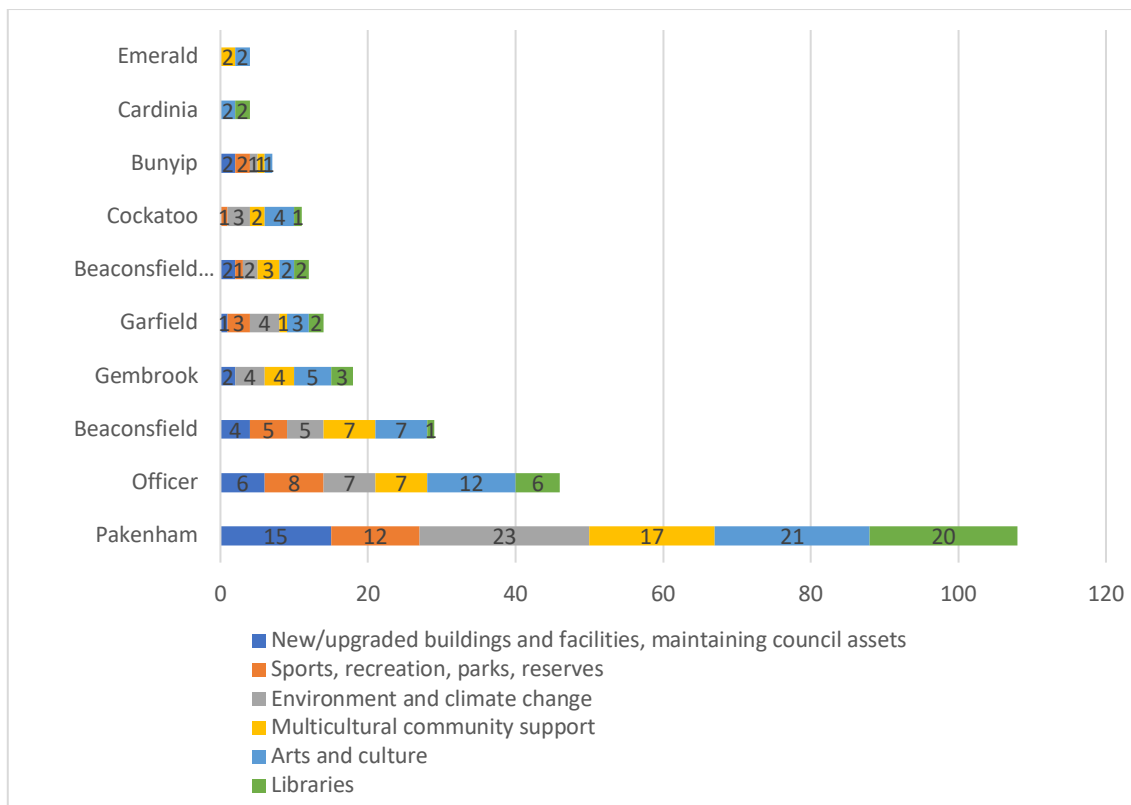


Figure 9: Top five most frequently cited service areas by suburb / township for LESS funding selected in the top ten suburb / township of the participants

7.2 Age

When examining the responses by age group, each age group has selected “Constructing/maintaining roads, drains, bridges, footpaths” in their top three services for more funding. Most age groups selected “Sports, recreation, parks and reserves”, and “New/upgraded building and facilities”, except for 45-54 year olds who selected “Children and family services”, and 35-44 year olds who selected “Waste and recycling” as their third choice.

The top three service areas selected for more funding by age group are shown in Figure 10 below.

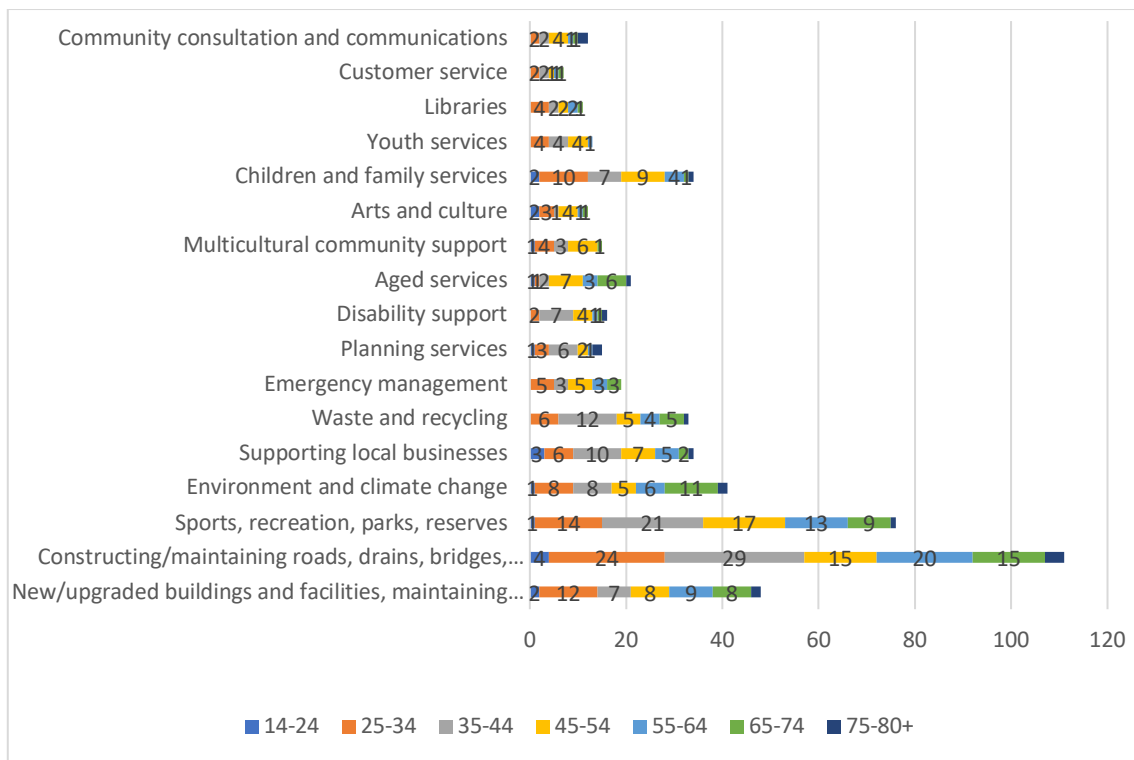


Figure 10: Top three service areas selected for MORE funding by age group

In comparison, the age groups of 25-34 year olds, 35-44 year olds, 45-54 year olds and 55-64 year olds selected “Arts and culture”, “Environment and climate change” and “Multicultural community support” as three service areas for less funding to be allocated. Service areas selected for less funding by age group is shown in Figure 11 below.

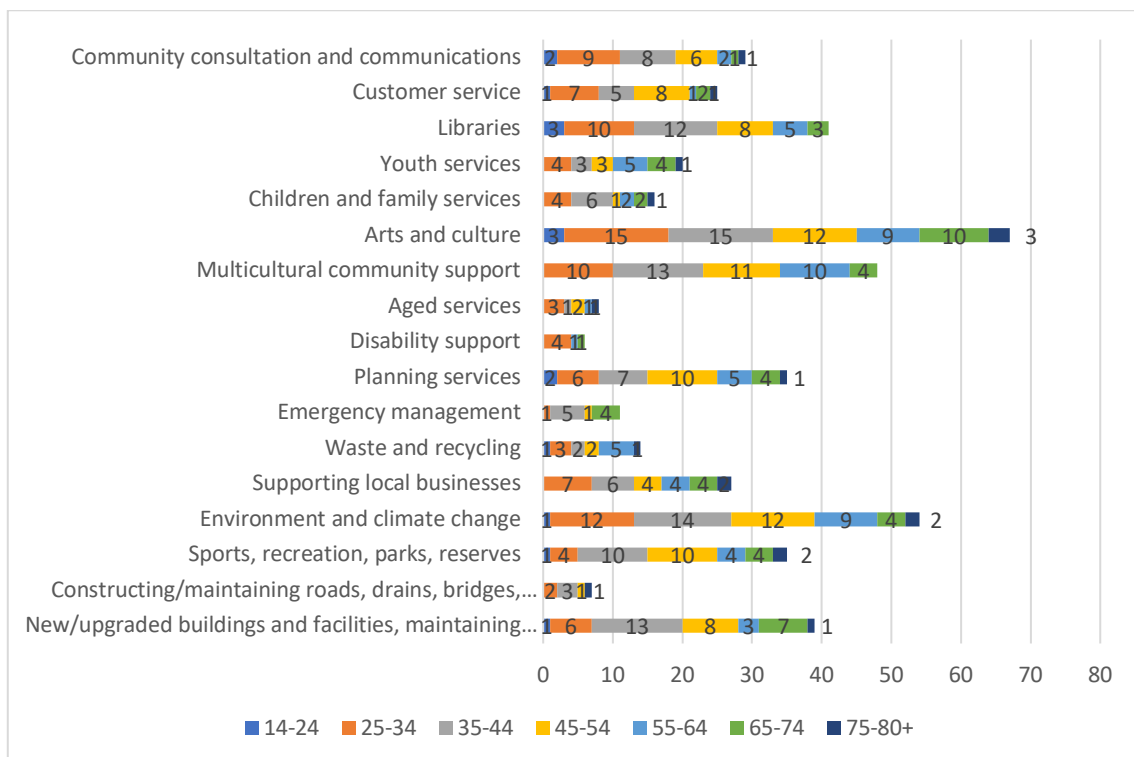


Figure 11: Top three service areas selected for LESS funding by age group

7.3 Gender

When looking at responses by gender, the top three service areas for males, females and other/unspecified, selected the same priorities for more funding.

- Females: “Constructing/maintaining roads, drains, bridges, footpaths” (54 times), “Sports, recreation, parks, reserves” (42 times), and “New/upgraded buildings and facilities” (22 times).
- Males: “Constructing/maintaining roads, drains, bridges, footpaths” (55 times), “Sports, recreation, parks, reserves” (34 times), and “New/upgraded buildings and facilities” (24 times).
- Other/unspecified: “Constructing/maintaining roads, drains, bridges, footpaths” (3 times), “Sports, recreation, parks, reserves” (twice), and “New/upgraded buildings and facilities” (twice).

Both males and females selected similar services at the same frequency, except for “Children and Family Services”, selected 23 times by females and 10 times by males, and “Aged Services” selected 16 times by females and 6 times by males. Figure 12 shows the service areas selected for more funding by gender.

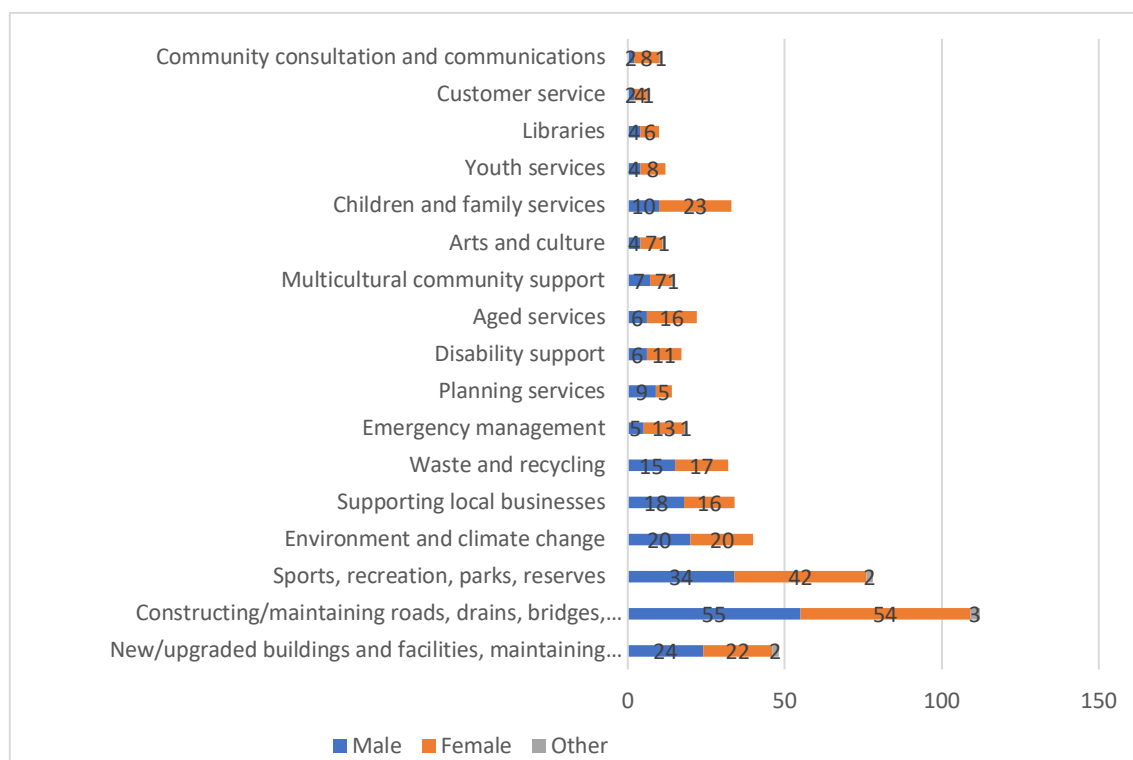


Figure 12: Top three service areas for MORE funding by gender

In comparison, the three service areas selected for less funding by gender selected the same priorities for less funding.

- Females: “Arts and culture” (35 times), “Environment and climate change” (26 times), “Multicultural community support” (26 times)
- Males: “Arts and culture” (30 times), “Environment and climate change” (27 times), “Multicultural community support” (20 times)
- Other/unspecified: “Arts and culture” (twice), “Environment and climate change” (twice), “Multicultural community support” (twice), and “Planning services” (twice).

Both males and females selected similar services at the same frequency for less funding, except for “Waste and recycling” selected 10 times by females and four times by a male, “Aged services” selected 5 times by females and twice by a males, and “Disability support” selected 4 times by females and once by a male. Figure 13 shows the service areas selected for less funding by gender.

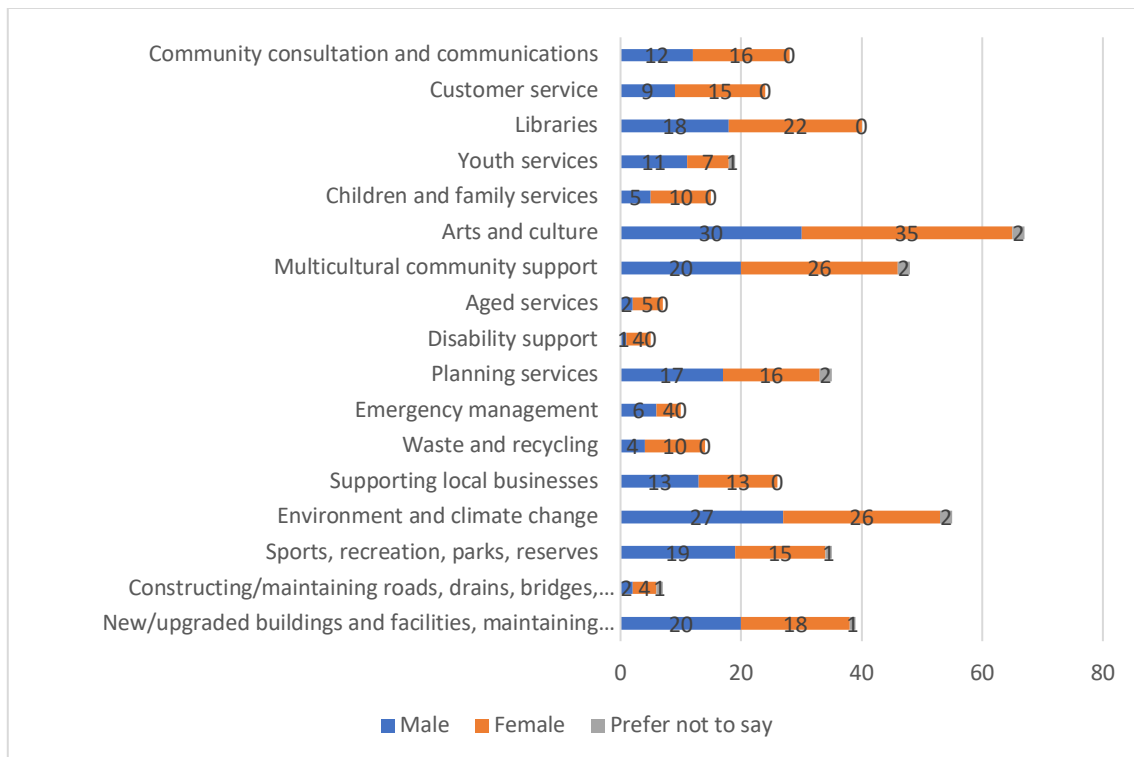


Figure 13: Top three service areas selected for LESS funding by gender

8 Next steps and future engagement

Following the conclusion of this round (Round 1) of community engagement, consultation feedback will be considered by Council. A Councillors' workshop will also be held on 24 February 2023 to discuss community feedback.

The feedback received from this round of engagement will feed into the preparation of a draft budget. Round 2 engagement on the draft budget will occur between April and May 2023, after Councillors have been briefed. Council will then consider the feedback from this round of engagement and adopt the budget for 2023-24. The adoption of the 2023-24 budget is scheduled for June 2023. The pathway to adoption is shown in Figure 14 below.

Timeline

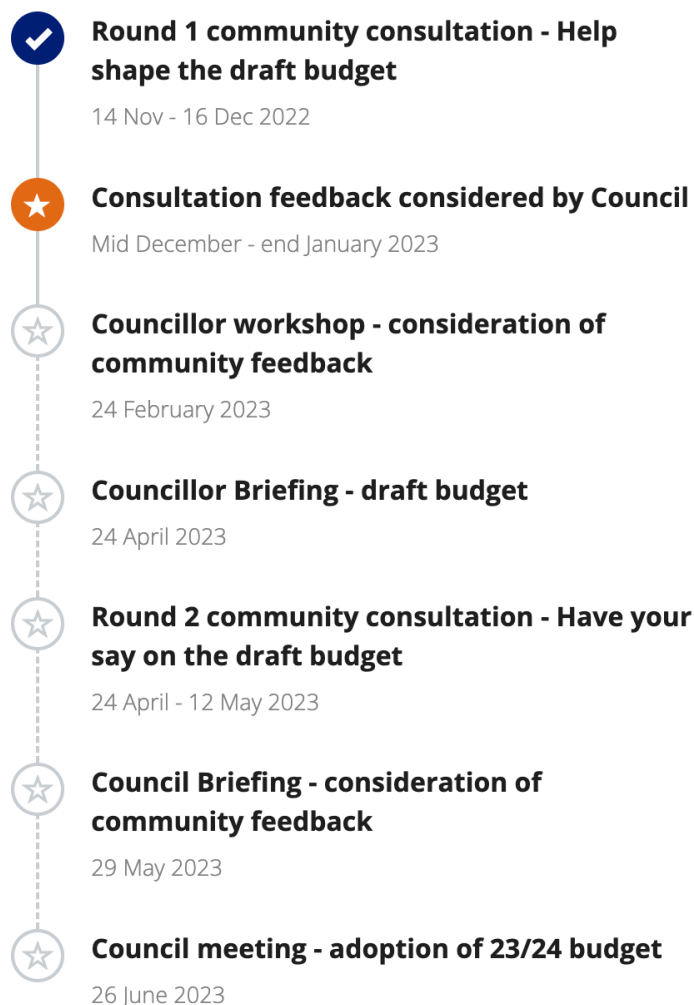


Figure 14: Pathway to Adoption for the 2023-24 Annual Budget

Appendices

Appendix A: Press Clippings

VICTORIA VOTES

Meet Monbulk candidates

Unfortunately due to an error Liberal candidate for Monbulk Gareth Ward's questionnaire wasn't included in last week's Meet Monbulk candidates page.
Please find below Mr Ward's answers as to why he's vying for the seat of Monbulk.

Name: Gareth Ward
Party: Liberal
Occupation: Landscaper/Business Owner

1. Where do you live and how long have you lived there?
Right in the township of Monbulk for the last 12 years, 16 years in the Hills in total.

2. Why did you decide to run for the seat of Monbulk?
During covid and especially after the June 2021 storms I became very disillusioned with our current government and representation from the local member. A sentiment shared by the community; I decided I want to do something about it.

3. Why do you believe you're the best candidate for Monbulk?
I am a local, a self-made business owner who sees and lives the good and the shortfalls in our electorate. I am willing to stand up and make noise in parliament for things to change. I drive these appalling roads, my children will go to local schools, my friends and family need and work in our hospitals and healthcare system. The hills have been my livelihood and I want to show my gratitude by continually advocating for our community.

4. What are your party policies and values you stand by?

- In the right to be independent
- In the freedom of thought, speech, association and choice
- In the creation of wealth and in competitive enterprise, consumer choice and reward for effort
- In equality of opportunity, with all Victorians having the opportunity to reach their full potential
- In support for those who cannot provide for themselves
- In the separation and distribution of powers as the best protection for the democratic process
- In the rule of law and justice, giving all citizens equal rights under the law, responsibilities to maintain it, and the freedom to change it
- In Government being sufficiently responsive so that it can meet its proper obligations to its citizens
- In Liberalism, with its emphasis on the individual and enterprise, as the political philosophy best able to meet the demands and challenges of the 21st century

5. What are the biggest three issues in the electorate and how will you tackle them?

- **Roads and maintenance:** We have announced a \$10 billion plan to fix our roads, busted tyres and rims will be long forgotten.
- **Storm resilience:** Locals want to know they will be supported during our ever-increasing severe weather events. They want a local member who will be there on the ground and in parliament fighting for them. We need to boost our emergency services to cope with the increased demand and my announcement for a new SES station in Olinda will do just that. We'll also cut through the red tape and bring common sense back to planning laws, making it possible for people to start their rebuild without the added stress of rejection and being ignored.
- **Health:** By shelving the unsupported SRL, we will direct every cent saved into the health system. It's about priorities for me. Monbulk residents want to know an ambulance will arrive if they need one and the hospitals will be able to care for them once they arrive.



Liberal Party candidate for Monbulk Gareth Ward

Picture: FACEBOOK

Help shape the Council Budget 2023/24

Provide feedback and help council develop its draft budget.

Tell us your priorities around:

<ul style="list-style-type: none">• Roads, drains, bridges and footpaths• Rubbish and recycling• Buildings and facilities• Sport, recreation, parks and reserves• Supporting local businesses• Children and family services	<ul style="list-style-type: none">• Disability support• Aged services• Multicultural community support• Libraries• Arts and culture• Youth services• Compliance services• Planning services	<ul style="list-style-type: none">• Environment and climate change• Emergency management• Customer service• Community consultation and communications
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Online activities
www.cardinia.vic.gov.au/haveyoursay

Feedback closes
Friday 16th December



Cardinia

125/6706-PC47-22
mailcommunity.com.au

8 MAIL | Tuesday, 22 November, 2022

Successful pilot extended

By Parker McKenzie

Knox City Council has voted to extend the pilot program at Millers Homestead until 2027 in partnership with Eastern Region Libraries.

A report on the yearlong collective use Arts and History Centre pilot program at the historic homestead recommended that the council notes the success of the pilot, extend Eastern Region Libraries license agreement be extended until 2027 and disband the Homestead's community reference group.

At a council meeting on Monday 28 November, Deputy Mayor Jude Dwight moved the motion at the officer's recommendation.

"The only negative comment that I'm hearing is I wish it were open late and on weekends, and the only concern that I'm hearing is what happens down the track; what protections are in place to ensure Miller's remains the great community asset that it is?" she said.

"Council now has an extensive story of our roles, support and obligations to Miller's homestead which have never existed before. We are creating a new legacy that will continue to serve the community well into the future."

Since the pilot program was launched in late 2021, Millers Homestead has hosted a variety of events from art exhibitions, book launches, author talks, family story time events, poetry readings and group singing lessons.

Cr Yvonne Allred seconded the motion and said Millers Homestead has seen fantastic management and programming over the past 12 months.

"I too have had nothing but positive feedback from residents, attendees and directly from the community reference group," she said.

"I fully support the license agreement terms to extend the agreement for a further four years until January 2027. I look forward to the



The Eastern Region Libraries pilot program at Millers Homestead has been extended until 2027.

Picture: ON FILE

sensitive, creative space that ERL dream up."

Millers Homestead was first built in 1888 and is one of the oldest surviving buildings in the Knox LGA.

Cr Soronia Grasso said she had the privilege of attending multiple events this year at

Miller's Homestead.

"I mentioned before I that happened to be an English teacher, I'm also a history teacher, so having history and literacy and books and the library come together: what a fantastic combination," she said.

"I'm very excited about the extension of the pilot program and the success of it."

Multiple councillors thanked the Miller's Homestead Community Reference Group which will be disbanded on 7 December.

The motion was unanimously passed.

Help shape the Council Budget 2023/24

Provide feedback and help council develop its draft budget.

Council Budget
Draft 2023/24

Tell us your priorities around:

- Roads, drains, bridges and footpaths
- Rubbish and recycling
- Buildings and facilities
- Sport, recreation, parks and reserves
- Supporting local businesses
- Children and family services
- Disability support
- Aged services
- Multicultural community support
- Libraries
- Arts and culture
- Youth services
- Compliance services
- Planning services
- Environment and climate change
- Emergency management
- Customer service
- Community consultation and communications



Online activities

www.cardinia.vic.gov.au/haveyoursay

Feedback closes

Friday 16th December

Cardinia

Snake season is underway

By Marcus Uhe

La Nina's grip on the weather cycle has led to the increased visibility of snakes seeking warmer climate and prey, according to Raymond Hoser.

Mr Hoser, aka 'The Snake Man', says he has been a snake handler all his life, having fallen in love with the reptile at a young age.

While the end of the calendar year is often the busiest period for him and his staff, the third year of the unseasonable rain has created unique circumstances to snakes' environment.

"With so much rain for the last three years, there's frogs everywhere," Mr Hoser said.

"Where frogs breed, snakes follow. Numbers have been going up year on year for three years.

"Long grass is not the issue - it's the water-logged areas.

"Snakes naturally are underground. Most of these hiding places are so wet and snakes like to be dry, so they have to move around to find places to dry.

"I've never seen so much water around in the area."

The most common breeds in the Casey-Cardinia area are copperheads, while in sandy areas such as Cranbourne South around the Botanic Gardens, or the hills of the Harkaway and Beaconsfield, you're more likely to come across tiger snakes, all of which are dangerously venomous, Mr Hoser said.

Wilson Botanic Gardens in Berwick are a snake hotspot, as is the parkland and lake around Lynbrook station, and the construction area around the end of the Pakenham train line.

"If you see a snake out and about, just leave the snake there and move on," Mr Hoser said.

"Snakes are not interested in biting, in general. People get bitten because they're trying to kill them.



'The Snake Man' Raymond Hoser with a tiger snake. 311136

Picture: SUPPLIED

"If you stand close to a snake, stand still - like a tree - and it won't bite you."

The problem arises when snakes enter a property that puts people or pets at risk.

It's at that point where Mr Hoser suggests to call a catcher like himself to rescue the slippery visitor, otherwise they can be left to their own devices if there is no threat to safety.

And there's a trend when it comes to the reasoning for his callouts to private property.

"I can look ahead and say with high degree of confidence that when council mowing takes

place that's when they turn up in gardens and houses nearby," Mr Hoser said.

"Especially now that weather is warming up, it creates a perverse situation."

Dogs can be trained to avoid snakes, a service Mr Hoser provides, as many pets will not survive a snake bite.

By law, snake catchers are not allowed to keep them as pets, nor can they be killed, which means they are simply "moved around" and kept within the environment.

Early next year will also be problematic, as

the copperheads enter mating season.

If you see a snake on council property with in Casey, you can report it to the council, however, you must be prepared to stay and monitor the snake until a catcher arrives.

Cardinia does not offer a snake catching service and recommends contacting a licensed catcher if you see one and are concerned about its presence.

To contact The Snake Man or to learn more about his services, head to his website a snakebusters.com.au

Help shape the Council Budget 2023/24

Provide feedback and help council develop its draft budget.

Council Budget
Draft 2023/24

Tell us your priorities around:

- Roads, drains, bridges and footpaths
- Rubbish and recycling
- Buildings and facilities
- Sport, recreation, parks and reserves
- Supporting local businesses
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- Disability support
- Aged services
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- Youth services
- Compliance services
- Planning services
- Environment and climate change
- Emergency management
- Customer service
- Community consultation and communications



Online activities

www.cardinia.vic.gov.au/haveyoursay

Feedback closes

Friday 16th December

Cardinia

Scholarship launch

The generosity of one of Beacons Hills College's founding families will enable the school to offer a new 2023 senior scholarship for a deserving local student.

To mark the college's 40th anniversary this year, the college recently launched an inaugural Foundation Scholarship campaign.

The call went out for donations towards the \$40,000 scholarships, funded under the college's Beacon of Hope Foundation.

But the campaign received an unexpected \$40,000 boost from Stephen Creese, whose father Nigel Creese AM (1927-2018) has strong historical ties to the school.

The search is now on to find a deserving student recipient of the first new scholarship, who is ready to join the college in 2023.

The Creese Scholarship will support a student who cannot access a Beacons Hills education due to financial disadvantage and covers the cost of a full scholarship at the college's Pakenham campus starting in Year 10, 2023.

Mr Creese's father Nigel Creese AM (1927-2018) was an innovative and inspirational educator who played a significant role in the college's history.

He created the Latin version of the Beacons Hills motto – Lux Luceat – wrote the college prayer and served as interim principal and board member.

He is also a college house patron.

The Creese Scholarship is the first scholarship launched under the school's Beacon of Hope Foundation.

Foundation scholarships are separate to the school's annual scholarship offerings and honour the vision of its founders and the spirit of giving which defines Beacons Hills.

Nigel Creese and his wife Val – who recently passed away – were both passionate educators who studied at Oxford University before moving to New Zealand in 1963 where Mr Creese was headmaster of Christ's



Nigel Creese AM (1927-2018).

College in Christchurch.

He later served more than 17 years as headmaster of Melbourne Grammar School and was the first national chair of the Association of Heads of Independent Schools of Australia (AHISA), having played a pivotal role in its establishment.

Stephen Creese said his parents understood how education could change lives and would have been great supporters of the Foundation Creese Scholarship.

"They would have seen it – as I do – as providing an opportunity for a person who is prepared to embrace that opportunity to get the best education they can, in the hope that they, in turn, will give back to society in the future," he said.

Beacons Hills College now invites applications by Monday 5 December from motivated students who will embrace all aspects of college life, from extra-curricular activities to community service.

Battery bid

A re-elected Labor Government has promised to deliver neighbourhood batteries in the Baw Baw, Cardinia and Casey council areas in a bid to bring back government-owned energy.

The pledge involves reviving the State Electricity Commission (SEC) and powering the state with cleaner, cheaper renewable electricity to drive bills down while supporting 59,000 Victorian jobs, the government said.

Labor said it would invest \$42 million to install 100 neighbourhood batteries across Victoria, tripling the number of homes with access to a battery and providing crucial extra storage capacity for local communities.

Increasing storage capacity would mean more households could reap the rewards of returning surplus solar-generated electricity to the grid through feed-in tariffs. As a result, more households would have access to cheaper renewable energy – even if they don't have their own solar panels, the government said.

The Victorian Liberals and Nationals had also committed to neighbourhood batteries on Tuesday 1 November, through their Power to the People Plan, where community organisations will be able to access grants of up to \$1 million as part of a \$100 million Net Zero Renewables Community Projects Fund to install solar panels, big batteries, and other supporting infrastructure.

Under the Power to the People Plan, one million households will be provided with rebates of up to \$4400 – \$1400 for solar panels and \$3000 for home batteries – with rebates doubled for rental properties. Shadow Minister for Energy and Renewables David Southwick said the Liberals and Nationals' plan would give households greater control over their power and help cut energy bills.

Help shape the Council Budget 2023/24

Provide feedback and help council develop its draft budget.

**Council Budget
Draft 2023/24**

Tell us your priorities around:

- Roads, drains, bridges and footpaths
- Rubbish and recycling
- Buildings and facilities
- Sport, recreation, parks and reserves
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- Compliance services
- Planning services
- Environment and climate change
- Emergency management
- Customer service
- Community consultation and communications



Online activities

www.cardinia.vic.gov.au/haveyoursay

Feedback closes

Friday 16th December

Cardinia



NEWS

Early steps towards Cardinia's next budget

Dec 01 2022 | Updated December 2, 2022

[The Gazette](#)



🕒 1 min read

Residents and businesses in Cardinia Shire can start to have their say on what they want from next year's council budget.

Council is seeking feedback to help shape a draft budget for 2023-2024, part of its rolling four-year budgets that are reviewed annually.

Mayor Tammy Radford said council wanted community feedback on priorities for services and initiatives identified in the 2021-2025 council plan so they could be considered for next year's budget.

Key priorities for the next financial year are roads, drains, bridges and footpaths; rubbish and recycling; buildings and facilities, and sport, recreation, parks and reserves.

Council also wants to hear views on support for local businesses, children and family services, disability support, aged services, multicultural community support, libraries, arts and culture, youth services, compliance and planning, the environment, climate change, emergency management, customer services and community consultation and communication.

Cr Radford said the draft budget was expected to be available for further feedback next year.

Appendix B: Social media promotions and events – Facebook and Instagram



Published posts and statistics

Published post

Published from Agorapulse by Rebecca Skilton



Cardinia Shire Council
 Nov 29 at 02:25 PM

Have your say and help shape Council's draft 2023/24 budget!

Provide your feedback on key priorities – have your say online now, or provide feedback in person at one of our drop-in sessions 🗨️
bit.ly/3g5Vb9x

Feedback closes Monday 16 December 2022.

BIT.LY
Help us shape the draft 23/24 budget
 Tell us your priorities for the draft 23/24 budget.

Like
 Comment
 Share

[View on Facebook](#)

Statistics (Last updated: Dec 19, 2022, 1:44:00 PM)



Reach

Number of unique people that have seen this post.

480



Organic reach

Number of unique people who saw this post through unpaid distribution.

480



Clicks

Number of clicks anywhere in your post.

8



Engaged users

Number of unique people who engaged with this post (i.e. commented, liked).

20



Paid reach

Number of unique people who saw this post through paid distribution such as a Facebook ad.

0



Other clicks

Number of non-content clicks on the post (like clicks on "see more", clicks on profiles names, etc.)

13

Cardinia Shire Council
 Nov 14 at 02:10 PM

Have your say and help shape Council's draft 2023/24 budget!

Provide your feedback on key priorities – have your say online now, or provide feedback in person at one of our drop-in sessions 🗨️
bit.ly/3g5Vb9x

Feedback closes Friday 16 December 2022.

This image is no longer accessible

Like
 Comment
 Share

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Statistics (Last updated: Dec 19, 2022, 3:53:18 PM)



Reach

Number of unique people that have seen this post.

26



Organic reach

Number of unique people who saw this post through unpaid distribution.

26



Clicks

Number of clicks anywhere in your post.

5



Engaged users

Number of unique people who engaged with this post (i.e. commented, liked).

10



Paid reach

Number of unique people who saw this post through paid distribution such as a Facebook ad.

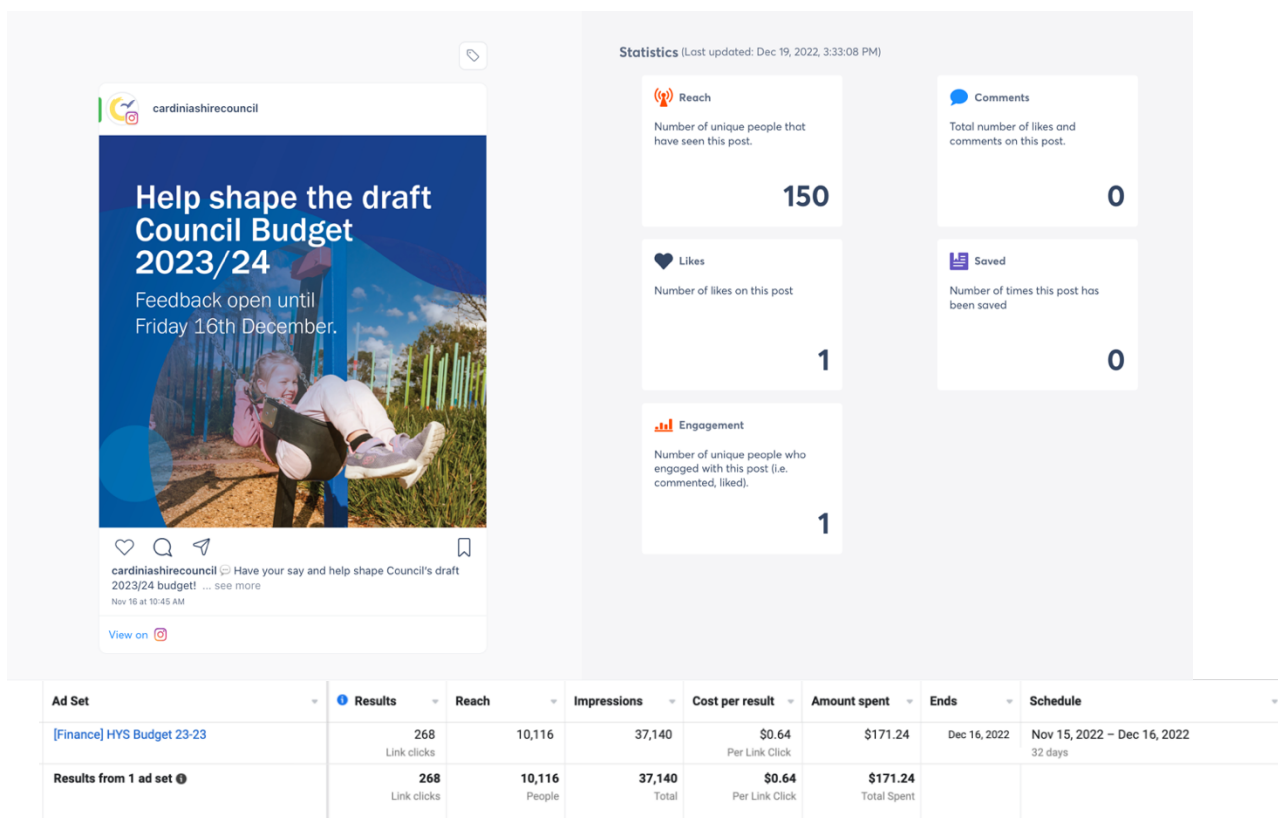
0



Other clicks

Number of non-content clicks on the post (like clicks on "see more", clicks on profiles names, etc.)

1



Appendix C: Postcards and Poster

Help shape the Council Budget 2023/24
Provide feedback and help council develop its draft budget.

Council Budget Draft 2023/24

Tell us your priorities around:

- Roads, drains, bridges and footpaths
- Rubbish and recycling
- Buildings and facilities
- Sport, recreation, parks and reserves
- Supporting local businesses
- Children and family services
- Disability support
- Aged services
- Multicultural community support
- Libraries
- Arts and culture
- Youth services
- Compliance services
- Planning services
- Environment and climate change
- Emergency management
- Customer service
- Community consultation and communications

Online activities
www.cardinia.vic.gov.au/haveyoursay

Feedback closes
Friday 16th December

Cardinia

Help shape the Council Budget 2023/24

Provide feedback and
help council develop
its draft budget.

Have your say

In person activities

See the website for
the various events
and locations across
the shire.

or

Online activities

www.cardinia.vic.gov.au/haveyoursay

Feedback closes

Friday 16th December



Appendix D: Survey, website content and email signature

We are preparing the 23/24 Council budget

The annual budget funds a range of services to meet the diverse needs of our community and to deliver the community priorities outlined in our Council Plan.

We are now seeking community feedback as we prepare the draft 2023-24 annual budget to continue to deliver on the Council Plan.

Please complete the survey to provide us with your feedback to help shape the 23/24 budget.

The survey will be open from 14 November - 16 December 2022 along with pop ups in the community which are listed on the right hand side of the screen (see Key Dates).

Survey

Tell us what's important to you

Click below to take part in the survey and tell us what you would prefer us to prioritise in the 23/24 budget

Take part in the survey

Survey - please read me first!

The table below summarises how the 22/23 financial year budget was allocated across a range of council service areas along with a brief description of the services.

Please consider the table and respond to our **survey below**. Your responses are anonymous. The survey will take approximately 10 minutes to complete.

Survey closes **16 December 2022**.

Thank you for your participation.

Please consider the 22/23 budget allocation table above.

About You

Gender

Age Group

Suburb / Township

Please consider the 22/23 budget allocation table above.

About You

Gender

Age Group

Suburb / Township

Please select 3 service areas from the list where you would prefer MORE money to be allocated from the 23/24 budget.

Simply drag your 3 choices from the left across to the right.

Youth services	1
Disability support	2
Community consultation and communications	3
Sports, recreation, parks, reserves	
Supporting local businesses	
Aged services	
Constructing/maintaining roads, drains, bridges, footpaths	
Emergency management	
Environment and climate change	
Children and family services	
Multicultural community support	
Arts and culture	
Waste and recycling	
New/upgraded buildings and facilities, maintaining council assets	
Customer service	
Libraries	
Planning services	

Why would you prefer MORE money allocated to the 3 service areas you selected in the 23/24 council budget?

You have 1,000 characters left

Please select 3 service areas from the list to indicate where you would prefer LESS money allocated from the 23/24 budget.

Simply drag your 3 choices from the left across to the right.

Emergency management	1
Community consultation and communications	2
Multicultural community support	3
New/upgraded buildings and facilities, maintaining council assets	
Libraries	
Children and family services	
Youth services	
Planning services	
Sports, recreation, parks, reserves	
Customer service	
Supporting local businesses	
Environment and climate change	
Waste and recycling	
Constructing/maintaining roads, drains, bridges, footpaths	
Aged services	
Arts and culture	
Disability support	

Why would you prefer LESS money allocated to the 3 service areas you selected in the 23/24 council budget?

You have 1,000 characters left

Submit

Key Dates - Pop ups



Thursday 17 November 2022 11:00 am
Lakeside Square (outside Woolworths), Village Way, Pakenham



Sunday 20 November 2022 12:30 pm
Arena Shopping Centre, Princess Hwy, Officer



Friday 25 November 2022 08:30 am
Near Pakenham Hills Primary School, 15 Kennedy Road, Pakenham



Friday 25 November 2022 11:00 am
Woolworths Beaconsfield, 28 Sylvia Road



Sunday 4 December 2022 09:00 am
Maryknoll community market - 70 Girrawheen Rd, Maryknoll



Sunday 4 December 2022 11:00 am
Kids Fun Run with Puffing Billy - 1 Main Street, Gembrook



Friday 9 December 2022 01:30 pm
Pakenham Central Marketplace, 50/54 John St, Pakenham



Friday 9 December 2022 04:30 pm
Lang Lang Christmas Carols - Lang Lang Showground Reserve



Sunday 11 December 2022 10:00 am
Lakeside market - 40 Lakeside Blvd, Pakenham

Email signature

Help shape the draft Council Budget 2023/24

Have your say online: www.cardinia.vic.gov.au/haveyoursay

Click here for more information

Feedback closes
Friday 16th December



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Capire acknowledges
and deeply respects the
Wurundjeri people and
the Traditional Owners
of the Victorian land.



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